



# SAUDI WOOD EXPO

RIYADH – SAUDI ARABIA

2 – 4 SEPTEMBER 2024



SAUDI  
WOOD EXPO



SAUDI  
WAREHOUSING  
& LOGISTICS  
EXPO

٢ - ٤ سبتمبر ٢٠٢٤ | ١٠ - ١٢ يومياً  
2 - 4 SEPTEMBER 2024 | 4 PM - 10 PM DAILY

HALLS 1 & 2

صالة رقم ١ - ٢

HALLS 3 & 4

صالة رقم ٣ - ٤

شركة الألواح الخشبية

**WOOD**  
PANELS LLC

دويهي للأخشاب



**DOUAIHY**  
Pour Le Bois



## WOOD PANELS CO BOOTH

CONTEMPORARY  
BOOTH STRUCTURE  
EXECUTED BY A  
LEADING DESIGNER  
IN EXTERIOR AND  
INTERIOR DESIGN





## WOOD PANELS CO BOOTH



STARWOOD DECORS  
AND COLORS  
CAREFULLY PICKED  
AND PRESENTED IN  
A PROGRESSIVE  
MUSEUM-STYLE





## WOOD PANELS CO BOOTH

WPC WERE KEEN ON  
PRESENTING STARWOOD  
WITH THE HIGHEST  
VISUAL APPEAL FOR ITS  
FIRST EXHIBITION IN  
SAUDI ARABIA

STAND WAS ONE OF  
THE FEW EXHIBITORS  
THAT PRESENTED ITS  
PRODUCTS WITH HIGH  
APPEAL USING TOP  
SELLING DECORS AND  
SIZES

ACCORDING TO THE  
ORGANIZERS (DMG),  
WPC'S STAND WAS ONE  
OF THE MOST VISITED  
BOOTHS



## SAUDI WOOD SHOW 2024

STAND HAD  
SIGNIFICANT SIZE  
AND LOCATED IN A  
PREMIUM POSITION  
ON THE FIRST  
COLUMN FACING  
THE ENTRANCE, 3<sup>RD</sup>  
ROW WITH A  
SIGNIFICANT SIZE







## SAUDI WOOD SHOW 2024

OUR SALES TEAM  
ELABORATING ON THE  
EFFICIENCY OF A  
DOOR APPLICATION  
EXECUTED USING  
AFRIKA SENKRON 327  
PANELS ON BOTH  
SIDES





## SAUDI WOOD SHOW 2024

OUR SALES TEAM  
PROMOTING OUR  
PRODUCTS TO  
ARCHITECTS, INTERIOR  
DESIGNERS,  
DEVELOPERS,  
CONTRACTORS, HOME  
DÉCOR SUPPLIERS,  
WOOD FACTORIES  
AND WORKSHOPS





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## SAUDI WOOD SHOW 2024

MANAGEMENT WAS  
EQUALLY ENGAGING  
WITH POTENTIAL  
STAKEHOLDERS



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STAKEHOLDERS







## OVERALL

FOR ITS FIRST EXHIBITION IN KSA,  
WOOD PANELS CO – DPLB  
PRESENTED A REMARKABLE  
STAND PROMOTING STARWOOD  
AS THE PREMIUM SOLUTION IN  
THE MFC INDUSTRY

**2.5 K** WPC BUSINESS CARD GIVEN AWAY

**4 50** CRM SCANNED CONTACT ON WPC  
BOOTH FOR POTENTIAL PROSPECTS

**9 00** BUSINESS CARD COLLECTED FOR  
POTENTIAL PROSPECTS

**4 50** SAMPLE CHAINS DISTRIBUTED