




 SAUDI
WOOD EXPO
1-3 SEPTEMBER 2025

 SAUDI
WOOD EXPO

 SAUDI
WAREHOUSING
& LOGISTICS
EXPO

HALLS 1 & 2

صالة رقم ١-٢

HALLS 3 & 4

صالة رقم ٣-٤

شركة الألواح الخشبية
WOOD
PANELS^{LLC}
& SERVICE CENTER



WOOD PANELS AND SERVICE CENTER

شركة الألواح الخشبية
**WOOD
PANELS**
& SERVICE CENTER
DOUARY
Pour Le Bois

STARWOOD
ستاروود

زهوا
ZH
ZIHUA

CONTEMPORARY
ATTRACTIVE
BOOTH DESIGN
STRUCTURE

شركة الألواح الخشبية
**WOOD
PANELS**
& SERVICE CENTER

STARWOOD



ستاروود

STARWOOD DECORS
AND COLORS,

THOROUGHLY CURATED
AND SHOWCASED IN A
PROGRESSIVE,
MUSEUM-INSPIRED
STYLE



DECORS WERE ALSO
SHOWCASED ON LCD
SCREENS

ALLOWING VISITORS TO
VISUALIZE COLOR
MATCHING

ACROSS DIFFERENT
HOME AREAS USING
MULTIPLE DECORS



WPC'S STAND STOOD
OUT WITH ITS
STRONG VISUAL
APPEAL,

SHOWCASING PLAIN
COLORS, WOOD,
SENKRON, STONE,
AND TEXTURED
DECORS,

RECOGNIZED BY **DMG**
AS ONE OF THE MOST
VISITED BOOTHS FOR
THE SECOND YEAR IN
A ROW



شركة الألواح الخشبية
**WOOD
PANELS^{uc}**
& SERVICE CENTER
DOUAIHY
Pour Le Bois



STARWOOD

THE STAND WAS
SPACIOUS AND PLACED
IN HALL 1 IN A PRIME
LOCATION



OUR SALES TEAM
ACTIVELY PROMOTING
OUR PRODUCTS,

CONNECTING WITH
ARCHITECTS, INTERIOR
DESIGNERS, DEVELOPERS,
CONTRACTORS, HOME
DÉCOR SUPPLIERS,

AND KEY STAKEHOLDERS
IN THE DESIGN INDUSTRY



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OUR MARKETING
TEAM ENGAGED
VISITORS, MANAGED
SOCIAL MEDIA

AND MAXIMIZED LEAD
GENERATION FOR
SALES



ENGAGING WITH
POTENTIAL
STAKEHOLDERS

TO STRENGTHEN
RELATIONSHIPS AND
OPPORTUNITIES



ENGAGING WITH
POTENTIAL
STAKEHOLDERS

TO STRENGTHEN
RELATIONSHIPS AND
OPPORTUNITIES

STARWOOD ستاروود

114 NEW

138 NEW

170 NEW

327

328

326

329

TEAMWORK IN ACTION!

**THE WPC FAMILY AT THE
SAUDI EXPO**

**RIYADH INTERNATIONAL
CONVENTION & EXHIBITION CENTER**

2025

RECAP

WPC'S PARTICIPATION AT SAUDI
WOOD EXPO 2025 MARKED A
STRONG STEP FORWARD IN THE
SAUDI MARKET

AMONG **165** EXHIBITORS FROM
25 COUNTRIES AND **10,000+**
VISITORS INCLUDING ARCHITECTS,
INTERIOR DESIGNERS,
CONSULTANTS, CONTRACTORS,
AND KEY PLAYERS IN THE WOOD
INDUSTRY,

WPC IS NOW RECOGNIZED AS A
GROWING FORCE AND AN ACTIVE
PLAYER IN THE KINGDOM

